



Dear advertising partner,

Sunday, October 1st, 2023 marks the 33rd anniversary of Applefest!

Warwick Applefest, which attracts 30,000+ visitors, is a proud recipient of the “Top 100 Events in the Nation”, and has been voted the “Best Food and Best Family & Arts Festival” by readers of the Times Herald-Record newspaper.

We would like to offer you the opportunity to display your ad in the ***Warwick Applefest Visitors’ Guide 2023***. This booklet includes festival events, entertainment schedules, exhibitor site map, transportation information and more. The *Guide* is distributed for free around the Warwick Valley prior to the event and throughout the festival.

If you would like to take advantage of this great advertising opportunity, please refer to the attached advertising rate sheet. **For an even greater return on your investment, become a sponsor of Applefest 2023!** Contact the Warwick Valley Chamber of Commerce at 845-986-2720 to discuss sponsorship opportunities.

All ad submissions and payment are due to the address below by August 1st, 2023.

Make check payable to:

Warwick Applefest

Mail forms & payment to:

Warwick Applefest
P.O. Box 202
Warwick, NY 10990

We look forward to hearing from you. If you have any questions, email your questions to warwickapplefest@gmail.com

Sincerely,

Warwick Applefest Committee
www.warwickapplefest.com



33rd Annual Warwick Applefest – October 1, 2023

Applefest 2023 Visitors' Guide
Advertising Rate Sheet

<u>Ad Size</u>	<u>Price</u>
Full Page (4 1/2" x 7 1/2")	\$750
Half Page (4 1/2" x 3 5/8") (2 1/8" x 7 1/2")	\$450
Quarter Page (4 1/2" x 1 5/8") (2 1/8" x 3 5/8")	\$225
Eighth Page (2 1/8" x 1 5/8")	\$125



Applefest 2023 Visitors' Guide

Instructions for ad insertion

Final deadline for ad & payment – August 1st, 2023

1. Complete information below.
2. Submit your full color electronic ad.
3. Payment **MUST** accompany order – please note that ads WILL NOT be placed without payment.

Make check payable to:
Warwick Applefest

Mail forms & payment to:
Warwick Applefest
P.O. Box 202
Warwick, NY 10990

Questions? Email: info@warwickcc.org

Advertisement in the Applefest 2023 Visitors' Guide

Contact name _____

Company/Organization _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Advertisement size _____ Amount enclosed \$ _____

Email your ad to info@warwickcc.org with

Authorized signature _____ **Date** _____