



Warwick Applefest Sponsorship Contract

General Information & Guidelines

Date Sunday, October 4, 2020 (Rain or Shine)
Where Village of Warwick, New York
Set-Up 6 am - 8 am / Cars must be removed from the site as soon as they are unloaded.

- Sponsors may not rent and/or sublet their booth space, nor may they act as agents or dealers for other businesses or organizations.
- Breakdown begins at 5 pm sharp - not before - unless weather conditions force closure of the festival.
- All vendors are required to clean their booth area at the end of the day. This includes taking all packing material, boxes, etc. with you.

Sponsorship Investment

(Complete benefits listed on back of packet)

Platinum - \$6,000 **Gold** - \$3,000 **Silver** - \$1,750 **Bronze** - \$500

Sponsor Information

Sponsor Name _____ **Contact Name** _____
Address _____
City _____ **State** _____ **Zip** _____
Phone _____ **Email** _____

Method of Payment

Do you require an INVOICE to make payment?
 YES NO

Do you require a W-9 form?
 YES NO

Check enclosed

Make check payable to:

WARWICK APPLEFEST

Mail payment & contract to:

Warwick Applefest
Attn: Sponsorship
P.O. Box 22
Warwick, NY 10990

Pay by Credit Card

Visa Master Card American Express

Credit Card Number _____

Expiration Date _____ CVV Code _____

Amount Enclosed: \$ _____

**Authorized Credit
Card Signature:** _____

Warwick Applefest 2020 General Release

Vendor/Contact person named above has agreed to rent a display area / sponsor space as part of Warwick Applefest 2020 for a sum equal to the above Space Fee. In consideration thereof, Sponsor/Contact person agrees to release, indemnify and hold harmless Warwick Applefest and the Applefest Committee; the Village of Warwick, Inc.; JPMorgan Chase & Co.; Kuiken Brothers, Inc.; Robert E. Krahulik; Beattie & Krahulik; Kiluhark, Ltd.; the Warwick Valley Chamber of Commerce, Inc.; and any other unnamed sponsor of the event, their officers, directors, employees and agents ("Releasess"), from any and all costs, damages, claims, liabilities or judgments arising from the undersigned's participation in Applefest, including, but not limited to, attorney's fees incurred in association with participation in Applefest by Vendor/Contact person, their employer, officers, directors, employees, related entities, agents, and/or contractors ("Releasors"). Releasor agrees to look solely to its own insurance coverage for satisfaction of any such costs, damages, claims, liabilities or judgments.

It is understood and agreed that the Sponsor will provide proof of Comprehensive General Liability insurance with minimum limits of \$1,000,000/occurrence and \$2,000,000/policy aggregate for the benefit of both **The Warwick Valley Chamber of Commerce, Inc. 25 South St. Warwick, NY 10990 and the Village of Warwick 77 Main St. Warwick, NY 10990, evidencing them both as Additional Insureds.** For Sponsors supplying alcohol, proof of Liquor Liability Insurance with minimum limits of \$1,000,000/occurrence and \$2,000,000/policy aggregate for the benefit of the Chamber and Village must be included as well. Vendor must provide a **separate Certificate of Insurance for each Additional Insured** entity in order to participate in the festival.

I have read the Applefest rules and will comply with them.

Sponsor signature (Required):

Date: _____

Please mail or email this form to:

Warwick Applefest - P.O. Box 22 Warwick, NY 10990 - Email: generalinfo@warwickapplefest.com

Inquiries can contact the Warwick Valley Chamber of Commerce - Email: info@warwickcc.org - Phone: 845-986-2720 - Fax: 845-986-6982

APPLEFEST 2020 SPONSORSHIP BENEFITS

Over 30,000 guests are expected to attend the 32nd ANNUAL APPLEFEST on Sunday, October 4th.
Add **VALUE** to your company with an **INVESTMENT** in sponsorship today!

Platinum

INVESTMENT: \$6,000

- 10 parking passes to be used at any of the Festival Parking Lots
- Recognition on Sponsorship Banner in the Village of Warwick/festival area
- Prominent Print and Media Recognition
- Prominent full-page Ad in Applefest Visitors' Guide
- **10' x 20'** Booth on Sponsorship Row (2 tables, 4 chairs) with **ability to sell products***
- Logo Advertisement on Applefest home page with link to your organization website
- Two - Telephone Pole Banners located on Main Street in Village of Warwick
- Special Recognition at September Chamber Events
- Prominent Directory Listing in Program Booklet
- Free insert & back page ad in one future Chamber Quarterly Newsletter

Gold

INVESTMENT: \$3,000

- 6 parking passes to be used at any of the Festival Parking Lots
- Recognition on One Sponsorship Banner in Village of Warwick/festival area
- Print and Media Recognition
- 1/2-page Ad in Applefest Visitors' Guide
- **10' x 10'** Booth on Sponsorship Row (1 table, 2 chairs) with **ability to sell products***
- Logo Advertisement on Applefest home page with link to your organization website
- One - Telephone Pole Banner located on Main Street in Village of Warwick
- Directory Listing in Program Booklet
- Free insert in one Chamber Quarterly Newsletter

Silver

INVESTMENT: \$1,750

- 4 parking passes to be used at any of the Festival Parking Lots
- Print and Media Recognition
- 1/4-page Ad in Applefest Visitors' Guide
- **10' x 10'** Booth on Sponsorship Row (1 table, 2 chairs)
- Directory Listing in Program Booklet

Bronze

INVESTMENT: \$500 Entry-level Sponsor!

- 1/4 page ad in Applefest Visitor's Guide
- Directory Listing in Program Booklet



*Product must be approved by Applefest Committee
Sponsorship Information:
845-986-2720 or info@warwickcc.org
Applefest Information:
www.warwickapplefest.com