



Dear Potential Advertiser,

Sunday, October 6, 2019 marks the 31st anniversary of Applefest!

Warwick Applefest, which attracts 35,000+ visitors, is a proud recipient of the “Top 100 Events in the Nation”, and has been voted the “Best Food and Best Family & Arts Festival” by readers of the Times Herald-Record newspaper.

We would like to offer you the opportunity to display your ad in the ***Warwick Applefest Visitors' Guide 2019***. This booklet includes festival events, entertainment schedules, exhibitor site map, transportation information and more. The *Guide* is distributed for free around the Warwick Valley prior to the event and throughout the festival.

If you would like to take advantage of this great advertising opportunity, please refer to the attached advertising rate sheet. **For an even greater return on your investment, become a sponsor of Applefest 2019!** Contact the Warwick Valley Chamber of Commerce at 845-986-2720 to discuss sponsorship opportunities.

All ad submissions and payment are due to the address below by August 12, 2019.

Make check payable to:

Warwick Applefest

Mail forms & payment to:

Warwick Applefest
25 South Street
Warwick, NY 10990

We look forward to hearing from you. If you have any questions, email your questions to generalinfo@warwickapplefest.com

Sincerely,

Warwick Applefest 2019 Committee
www.warwickapplefest.com



31st Annual Warwick Applefest – October 6, 2019

Applefest 2019 Visitors' Guide
Advertising Rate Sheet

<u>Ad Size</u>	<u>Price</u>
Full Page (4 1/2" x 7 1/2")	\$555
Half Page (4 1/2" x 3 5/8") (2 1/8" x 7 1/2")	\$350
Quarter Page (4 1/2" x 1 5/8") (2 1/8" x 3 5/8")	\$210
Eighth Page (2 1/8" x 1 5/8")	\$130



Applefest 2019 Visitors' Guide

Instructions for ad insertion

Final deadline for ad & payment – August 12, 2019!

1. Complete information below.
2. Submit your full color electronic ad.
3. Payment MUST accompany order – please note that ads cannot be placed without payment.

Make check payable to:
Warwick Applefest

Mail forms & payment to:
Warwick Applefest
25 South Street
Warwick, NY 10990

Questions? Email: info@warwickcc.org

Advertisement in the Applefest 2019 Visitors' Guide

Contact name _____

Company/Organization _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Advertisement size _____ Amount enclosed \$ _____

Check only one option [] Use last year's ad [] Update last year's ad [] Create new ad

Special instructions _____

Authorized signature _____ Date _____