



Applefest 2019

Orange County's largest festival - located here in the Hudson Valley Village of Warwick, NY!



- 🍏 Over 200 craft vendors
- 🍏 Nearly 100 food vendors
- 🍏 50 local non-profit organizations
- 🍏 Music & entertainment on several stages all day
- 🍏 Childrens activities
- 🍏 Farmers' market
- 🍏 Walk to Village shops, restaurants & businesses
- 🍏 Apple pie baking & eating contests
- 🍏 Fun for the whole family

Admission is FREE!



Photos provided by Bea Arner



WARWICK APPLEFEST

P.O. Box 22 Warwick, New York 10990

EMAIL: generalinfo@warwickapplefest.com

WEBSITE: warwickapplefest.com

Dear Applefest Sponsor,

The 31st annual Warwick Applefest will be held on October 6, 2019, offering you a more exciting promotional opportunity than ever! Applefest is a previous recipient of the "Top 100 Events in the Nation" (American Bus Association) and the "Best Food and Best Family & Arts Festival" for three years running (Times Herald-Record "Best of"). Please read on to learn how you can participate and reap substantial VALUE-ADDED SPONSORSHIP BENEFITS!

As a prospective Warwick Applefest Sponsor, we present you with an exclusive opportunity to review our new Sponsorship Offerings Package for 2019. Because Applefest has a consistent attendance flow ranging from 35,000 to 40,000, sponsorship levels fill up quickly and SPACE IS LIMITED! The deadline for sponsorship confirmation is no later than June 30th. Reserve your spot early!

Please take a moment to review the enclosed sponsorship package that reflects some of the most prestigious opportunities offered by this renowned festival. We will brand your company name with various levels of recognition including banners, digital, print and multi-media advertising prior to and during the festival. Once again we will offer the opportunity to place orders and sell items at your booths. The Applefest Planning Committee is committed to adding significant value to your sponsorship dollars.

Over 50 area non-profit organizations rely on Applefest as their most prosperous fundraising day of the year. The festival is sponsored by the Warwick Valley Chamber of Commerce. There is no doubt that the publicity and goodwill value far exceeds the immediate investment of sponsorship.

We look forward to hearing that your business will be on "Sponsorship Row." Payment is accepted by check or credit card. Make check payable to: Warwick Applefest. Once your payment and completed contract has been received, you will be contacted for your corporate logo and any other items needed to get the ball rolling.

Thank you in advance for your consideration and support of Warwick Applefest 2019. Call today to review your sponsorship opportunities: 845-986-2720.

Sincere Regards,

Michael A. Johndrow
Executive Director
Warwick Valley Chamber of Commerce

