



Dear Potential Advertiser,

Sunday, October 14, 2018 marks the 30th anniversary of Applefest!

Warwick Applefest, which attracts 35,000+ visitors, is a proud recipient of the “Top 100 Events in the Nation”, and has been voted the “Best Food and Best Family & Arts Festival” by readers of the Times Herald-Record newspaper.

We would like to offer you the opportunity to display your ad in the **Warwick Applefest Visitors’ Guide 2018**. This booklet includes festival events, entertainment schedules, exhibitor site map, transportation information and more. The *Guide* is distributed for free around the Warwick Valley prior to the event and throughout the festival.

If you would like to take advantage of this great advertising opportunity, please refer to the attached advertising rate sheet. **For an even greater return on your investment, become a sponsor of Applefest 2018!** Contact the Warwick Valley Chamber of Commerce at 845-986-2720 to discuss sponsorship opportunities.

All ad submissions and payment are due to the address below by August 13, 2018.

Make check payable to:

Warwick Applefest

Mail forms & payment to:

Warwick Applefest

P.O. Box 202

Warwick, NY 10990

We look forward to hearing from you. If you have any questions, email your questions to generalinfo@warwickapplefest.com

Sincerely,

Warwick Applefest 2018 Committee
www.warwickapplefest.com



30th Annual Warwick Applefest – October 14, 2018

Applefest 2018 Visitors' Guide
Advertising Rate Sheet

<u>Ad Size</u>	<u>Price</u>
Full Page (4 1/2" x 7 1/2")	\$555
Half Page (4 1/2" x 3 5/8") (2 1/8" x 7 1/2")	\$350
Quarter Page (4 1/2" x 1 5/8") (2 1/8" x 3 5/8")	\$210
Eighth Page (2 1/8" x 1 5/8")	\$130



Applefest 2018 Visitors' Guide

Instructions for ad insertion

Final deadline for ad & payment – August 13, 2018!

1. Complete information below.
2. Submit your full color electronic ad.
3. Payment **MUST** accompany order – please note that ads cannot be placed without payment.

Make check payable to:
Warwick Applefest

Mail forms & payment to:
Warwick Applefest
P.O. Box 202
Warwick, NY 10990

Questions? Email: info@warwickcc.org

Advertisement in the Applefest 2018 Visitors' Guide

Contact name _____

Company/Organization _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Advertisement size _____ Amount enclosed \$ _____

Check only one option [] Use last year's ad [] Update last year's ad [] Create new ad

Special instructions _____

Authorized signature _____ Date _____