



Dear Potential Advertiser,

**Sunday, October 1, 2017 marks the 29<sup>th</sup> anniversary of Applefest!**

Warwick Applefest, which attracts 40,000+ visitors, is a proud recipient of the “Top 100 Events in the Nation”, and has been voted the “Best Food and Best Family & Arts Festival” for the past four years by readers of the Times Herald-Record newspaper.

We would like to offer you the opportunity to display your ad in the **Warwick Applefest Visitors' Guide 2017**. This booklet includes festival events, entertainment schedules, exhibitor site map, transportation information and more. The Guide is distributed for free around the Warwick Valley prior to the event and throughout the festival.

If you would like to take advantage of this great advertising opportunity, please refer to the attached advertising rate sheet. **For an even greater return on your investment, become a sponsor of Applefest 2017!** Contact the Warwick Valley Chamber of Commerce at 845-986-2720 to discuss sponsorship opportunities.

**All ad submissions and payment are due to the address below by August 8, 2017.**

**Make check payable to:**

Warwick Applefest

**Mail forms & payment to:**

Warwick Applefest  
P.O. Box 22  
Warwick, NY 10990

We look forward to hearing from you. If you have any questions, email your questions to [generalinfo@warwickapplefest.com](mailto:generalinfo@warwickapplefest.com)

Sincerely,

Warwick Applefest 2017 Committee  
[www.warwickapplefest.com](http://www.warwickapplefest.com)



28th Annual Warwick Applefest – October 1, 2017

Applefest 2017 Visitors' Guide

**Advertising Rate Sheet**

**Full Page**

4 1/2" wide by 7 1/2" tall

**\$555**

**Half Page**

4 1/2" wide by 3 5/8" tall

**\$350**

**Vertical  
Quarter Page**

2 1/8" wide by  
3 5/8" tall

**\$210**

**Horizontal Quarter Page**

4 1/2" wide by 1 5/8" tall

**\$210**

**Eighth Page**

2 1/8" wide by 1 5/8" tall

**\$130**



Applefest 2017 Visitors' Guide

**Instructions for ad insertion**

***Final deadline for ad & payment – August 8, 2017!***

1. Complete information below.
2. Submit your full color electronic ad.
3. Payment **MUST** accompany order – please note that ads cannot be placed without payment.

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**Mail forms & payment to:**

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P.O. Box 22  
Warwick, NY 10990

Questions? Email: [generalinfo@warwickapplefest.com](mailto:generalinfo@warwickapplefest.com)

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**Advertisement in the Applefest 2017 Visitors' Guide**

Contact name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Advertisement size \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

Check only one option [ ] Use last year's ad [ ] Update last year's ad [ ] Create new ad

Special instructions \_\_\_\_\_

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_